

Office Use Only:	
Application#	Fees Paid
Date Received	Accepted By

# APPLICATION FOR SPECIAL EXCEPTION CITY OF GREENVILLE, SOUTH CAROLINA

APPLICANT / PERMITTEE*: Matthew	<sup>,</sup> Hubbard	Member / GT Greenville, LLC
*	Name	Title / Organization
permit may be limited to this entity		
APPLICANT'S REPRESENTATIVE:(Optional)	Name	Title / Organization
MAILING ADDRESS: P.O. BOX 731		
PHONE: 7066141758	FMAII · MATT@GROUPTH	HERAPY.FUN
PROPERTY OWNER: CAP CAMPER		
MAILING ADDRESS: 423 S. MAIN S	TREET SUITE 702 GREE	NVILLE, SC 29601
PHONE: 8646163606	EMAIL: REBECCAG@CAF	PLLC.COM / REBECCA GAULT
PROPERTY INFORMATION STREET ADDRESS: 320 FALLS STREET SUITE G GREENVILLE, SC 29601		
#0061000304114 TAX PARCEL #: #0061000304115	ACREAGE: Z	ONING DESIGNATION: C4
Refer to Article 19-4, Use Regulation	REQUEST ons, of the Land Management O	rdinance ( <u>www.municode.com/library/</u> )
DESCRIPTION OF PROPOSED LAND		
Property will be used as a restau open till 2.am	rant serving alcohol with e	ntertainment and games staying

#### **INSTRUCTIONS**

1. The application and fee, **made payable to the City of Greenville**, must be received by the planning and development office no later than 5:00 pm of the date reflected on the attached schedule.

- 2. The applicant/owner must respond to the "standards" questions on page 2 of this application (you must answer "why" you believe the application meets the tests for the granting of a special exception). See also **Section 19-2.3.5**, **Special Exception Permit**, for additional information. You may attach a separate sheet addressing these questions.
- 3. You must attach a scaled drawing of the property that reflects, at a minimum, the following: (a) property lines, existing buildings, and other relevant site improvements; (b) the nature (and dimensions) of the proposed development (activity); (c) existing buildings and other relevant site improvements on adjacent properties; and, (d) topographic, natural features, etc. relevant to the requested special exception.
- 4. You must attach the required application fee: \$250.00
- 5. The administrator will review the application for "sufficiency" pursuant to **Section 19-2.2.6**, **Determination of Sufficiency**, prior to placing the application on the BZA agenda. If the application is determined to be "insufficient", the administrator will contact the applicant to request that the applicant resolve the deficiencies. **You are encouraged to schedule an application conference with a planner, who will review your application for "sufficiency" at the time it is submitted. Call (864) 467-4476 to schedule an appointment.**

6. You must post the subject property at least 15 days (but not more	than 18 days) prior to the scheduled hearing date.
'Public Hearing' signs are acknowledged as received by the Appl	ne applicant  Licant Signature
7. <b>Please read carefully:</b> The applicant and property owner application; including any/all supplemental information is true have provided full disclosure of the relevant facts.	
In addition the applicant affirms that the applicant or someone reasonable effort to determine whether a deed or other document that preclude or impede the intended use and has found no results.	nent places one or more restrictions on the property
If the planning office by separate inquiry determines that such the applicant does not withdraw or modify the application in a terminated or waived, then the planning office will indicate in granting the requested change would not likely result in the be	timely manner, or act to have the restriction its report to the Board of Zoning Appeals that
To that end, the applicant hereby affirms that the tract or parce or is not restricted by any recorded covenant that is contractivity.	
Man	_ APPLICANT / REPRESENTATIVE SIGNATURE
10/5/2021	DATE
Rebecca Sault	PROPERTY OWNER SIGNATURE

DATE

10 / 05 / 2021

#### APPLICANT RESPONSE TO SECTION 19-2.3.5(D)(1), STANDARDS – SPECIAL EXCEPTION

#### (YOU MAY ATTACH A SEPARATE SHEET)

1. DESCRIBE THE WAYS IN WHICH THE PROPOSED SPECIAL EXCEPTION IS CONSISTENT WITH THE COMPREHENSIVE PLAN.

Group Therapy Pub & Playground will bring to downtown Greenville a new restaurant, Bar, and entertainment venue. We will feature traditional pub food, beer, wine, Cocktails, and games. Games include mini golf, axe throwing, ice curling, and ping pong. We will also offer trivia, karaoke, bingo, league, and tournament nights. We will also offer trivia, karaoke, bingo, league, and tournament nights.

2. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL COMPLY WITH THE STANDARDS IN **SECTION 19-4.3**, **USE SPECIFIC STANDARDS**.

We Will Comply with the uses stated in section 19-4.3

3. DESCRIBE THE WAYS IN WHICH THE REQUEST IS APPROPRIATE FOR ITS LOCATION AND IS COMPATIBLE WITH THE CHARACTER OF EXISTING AND PERMITTED USES OF SURROUNDING LANDS AND WILL NOT REDUCE THE PROPERTY VALUES THEREOF.

The proposed use matches the mix of retail and restaurants adjacent to our Restaurant including CAMP and Juniper. This concept is of the highest quality finishes That will help to greatly increase the value of offerings to downtown Greenville For its locals and visitors and increase traffic to other local businesses.

4. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL MINIMIZE ADVERSE EFFECTS ON ADJACENT LANDS INCLUDING: VISUAL IMPACTS; SERVICE DELIVERY; PARKING AND LOADING; ODORS; NOISE; GLARE; AND, VIBRATION. DESCRIBE THE WAYS IN WHICH THE REQUEST WILL NOT CREATE A NUISANCE.

Group Therapy will be located within the Camperdown development which has A dedicated parking garage, space for loading and deliveries, it's own trash shoots And many of our interior design features and equipment will limit or rid of all odors, Noise, glare, and vibration from neighboring retail and offices spaces.

### APPLICANT RESPONSE TO SECTION 19-2.3.5(D)(2), STANDARDS – CHANGE IN NONCONFORMING USE

#### (YOU MAY ATTACH A SEPARATE SHEET)

1. DESCRIBE THE WAYS IN WHICH THE PROPOSED NONCONFORMING USE IS MORE IN CHARACTER WITH, OR EQUAL TO, THE USES OTHERWISE PERMITTED IN THE ZONING DISTRICT THAN THE EXISTING OR PRIOR NONCONFORMING USES.

Group Therapy is consistent with the other currently permitted businesses that are also bars, restaurants and entertainment venues also in downtown Greenville.

2. DESCRIBE THE WAYS IN WHICH THE PROPOSED NONCONFORMING USE WILL NOT SUBSTANTIALLY AND PERMANENTLY INJURE THE USE OF NEIGHBORING PROPERTY FOR THOSE USES PERMITTED WITHIN THE RELEVANT ZONING DISTRICT(S).

Group Therapy will be bringing a first class bar, restaurant, and entertainment venue to help support and bring even more locals and visitors to the downtown Greenville area.

3. IS ADEQUATE INFRASTRUCTURE CAPACITY AVAILABLE TO SERVE THE PROPOSED NONCONFORMING USE?

The Camperdown property development infrastructure was designed to adequately support the capacity for our proposed use of a restaurant and bar and entertainment venue.

4. IS THE PROPOSED USE ONE THAT IS OTHERWISE PERMISSIBLE IN ANOTHER ZONING DISTRICT WITHIN THE CITY?

Yes, there are other currently permitted businesses that also offer bar, restaurant, and entertainment in the downtown Greenville area.



#### **Zoning Compliance Application**

#### **Establishments Serving Beer, Wine, Or Liquor**

Applicant		
Name GT Greenville, LLC	Phone	
Mailing Address P.O. Box 731 Greenville,	, SC 29602	
Email Matt@grouptherapy.fun		
Signature of Applicant		Date
Property Owner		
Name CAP CAMPERDOWN RETAIL, LL		
Mailing Address 1 423 S. Main Street, Suit	te 702 Greenville, SC 29601	
rebeccag@capllc.com		
Signature of Property Owner	ecca Sault	Date_ <b>10/5/2021</b>
Property Information		
Address 320 Falls Street Suite G Greenv	rille, SC 29601	
#0061000304114 TMS# <u>#0061000304115</u> Zoning District	Designation C4	

#### **Description of Proposed Use**

Provide details for each of the following, as applicable, on a separate sheet:

#### **Operating Plan**

- 1. Type of Use (Restaurant, Nightclub, Event Venue, Etc.)
- 2. Days and Hours of Operation
- 3. Staffing Schedule
- 4. Kitchen Equipment Schedule
- 5. Menu and Hours of Food Service
- 6. Parking for Customers and Employees
- 7. Designated Smoking Area
- 8. Type of Entertainment and Duration
- 9. Closing / "Last Call" Procedures

#### **Security Procedures**

- 1. Number and Type of Designated Security Staff
- 2. Training / Certification of Staff
- 3. Specific Duties / Responsibilities of Staff
- 4. Entry / Exit / Re-Entry Procedures
- 5. Crowd Management
- 6. Crime Prevention through Environmental Design (CPTED)

#### **Seating Plan**

- 1. Provide a floor plan, drawn to scale, by a registered South Carolina architect. The plan must demonstrate the proposed occupancy with calculations based on the current adopted building code.
- 2. Schedule a feasibility inspection of the property: 864.467.4457

#### **Business Plan**

- 1. Business Plan Summary: Target Audience, Theme, Objectives / Goals
- 2. Projected Revenue: % Alcohol Vs. Food Sales
- 3. Fees For Entry / Membership / Entertainment
- 4. Status Of City Business License Application
- 5. Status Of SCDHEC 'Retail Food Establishment' Permit, If Applicable
- 6. Status Of Abl-901 Application To SC

Department Of Revenue

7. Provide Documentation That Sled Requirements Have Been Met



#### Provide a response for each of the following:

- 1. Describe the ways in which the proposed use is consistent with the comprehensive plan.

  Group Therapy Pub & Playground will bring to downtown Greenville a new resta
  Bar, and entertainment venue. We will feature traditional pub food, beer, wine,

  Cocktails, and games. Games include mini golf, axe throwing, ice curling, and pi
  We will also offer trivia, karaoke, bingo, league, and tournament nights.
- 2. Describe the ways in which the request is appropriate for its location and is compatible with the character of existing and permitted uses of surrounding lands and will not reduce the property values thereof.

The proposed use matches the mix of retail and restaurants adjacent to our Restaurant including CAMP and Juniper. This concept is of the highest quality fi That will help to greatly increase the value of offerings to downtown Greenville For its locals and visitors and increase traffic to other local businesses.

3. Describe the ways in which the request will minimize adverse effects on adjacent lands including: visual impacts; service delivery; parking and loading; odors; noise; glare; and, vibration. Describe the ways in which the request will not create a nuisance.

Group Therapy will be located within the Camperdown development which has

A dedicated parking garage, space for loading and deliveries, it's own trash show

And many of our interior design features and equipment will limit or rid of all odo

Noise, glare, and vibration from neighboring retail and offices spaces.

#### **Meet With the Technical Advisory Committee**

Applications for Zoning Compliance will be reviewed by the Technical Advisory Committee (TAC), a City Staff committee comprised of representatives from the following City Departments and appointed by the City Manager:

Building Codes and Inspections Police
Business Licensing Fire
Economic Development Planning
Public Information and Events Legal

The Technical Advisory Committee convenes once-a-month to meet with Applicants and review Conditional Use Permit applications that may be granted by the Zoning Administrator. This process promotes a more comprehensive understanding of the Applicant's proposal, which in turn conveys a more comprehensive understanding of the multiple Departments' operating requirements and expectations.

The Applicant, Business Owner, and Property Owner (if different) are required to attend a regularly scheduled TAC meeting prior to granting a Conditional Use Permit. Managers and anyone involved in operating the business are also encouraged to attend. The meeting date, time, and exact location within City Hall will be confirmed upon submittal of this application to the Planning and Development office on the 5<sup>th</sup> floor of City Hall.

#### Group Therapy Technical Advisory Committee Application

#### **Operating Plan**

- 1. **Type of use:** Full service restaurant, bar, and entertainment venue serving food, beer, wine, and alcohol.
- 2. **Hours of operation:** 7 days a week from 11am to 2am. Hours could change seasonally based on demand but will never extend past 11am or 2am.
- 3. Staffing schedule: Afternoon from 11am 6pm and evening from 6pm to 2am.
- 4. Kitchen equipment schedule: See exhibit A.
- 5. **Menu and hours of food service:** See exhibit B. Our food service hours will be consistent with the hours we are open from 11am to 2am.
- 6. **Parking for customers and employees:** The Building and Lease offer no dedicated parking for either customers or employees and the establishment will rely on public parking. The Camperdown development has two nearby parking garages and valet service directly underneath and adjacent to the location.
- 7. Designated smoking area: N/A
- 8. Type of entertainment and duration: Weekday programming will include dedicated karaoke nights, bingo, and trivia nights. These programs will start and end consistent with the end of the work day starting at approximately 5pm 6pm, and lasting till 2am or close of business if there is sufficient demand. On weekends including Friday and Saturday nights, we will include live DJ's, live bands, musicians, and singers, and additional karaoke opportunities. These programs will be consistent with demand and could start as early as 5pm close on Fridays, adn open to close on Saturdays and Sundays. Mini Golf, Synthetic Ice Curling, Ping Pong, and Axe Throwing will also be available 7 days a week, open to close.
- 9. Closing / last call procedures: An announcement over our sound system will announce the last call which will be at 1:45am with all the customers gone from the building by 2am.

#### **Security Procedures**

1. Number and type of designated security staff: The Camperdown development provides all tenants a 24/7 onsite security personnel. The initial plan for Group Therapy indoors is to have no in house security Sunday – Thursday open to close. Friday and Saturday from 7pm till close there will be one security staff member at the front door dedicated to security, checking ID's, and occupancy control as we transition to 21+ only. We will make adjustments to this plan as we see the need.

2. **Training / certification of the staff:** We plan to train each employee to whatever the required level or certification may be for that role which may include but not limited to ServSafe, TIPS, and other restaurant and bar industry training.

#### 3. Specific duties / responsibilities of staff:

Bartender – The Bartenders will be the primary customer service contact and will have the majority of the floor responsibilities. Make and serve drinks, take food orders, countdown cash and credit card receipts every night. Clean the bar at the end of the night and prepare the restaurant for the next shift.

Barback – Keep the bar and surrounding area clean and free for movement, keep all needed items stocked and easily reachable for the bartenders, and to handle random issues that may occur. Clean the bar at the end of the night and prepare the restaurant for the next shift.

Kitchen Staff – Prep food for cooking, cook orders, keep the kitchen clean during and after shift and to keep the kitchen in compliance with all relevant laws and codes.

Security – Check ID's for legal drinking age, maintain the order and safety of everyone in the venue, crowd management and occupancy enforcement, help clean and prepare the restaurant for the next shift at the end of the night.

Assistant Managers - They will float from different areas of the venue to assist as needed. They will also handle all customer service complaints and issues.

Kitchen and Bar Manager - They will oversee the kitchen, waiter, bartender staff to ensure compliance with all applicable laws and codes. Hold staff accountable for their duties and responsibilities. Provide support in other areas as needed.

General Manager - They will oversee all operations of the business and provide support as needed including the day to day operations.

Event Manager - Responsible for booking events, parties, and team builders and setting up these events as they happen.

4. **Entry / exit and re-entry procedures.** The front door will act as the primary entrance and exit for normal hours of operation. When security is needed all ID's will be checked at the front door and occupancy number will be counted continually. In the case of an emergency all of the patrons will be directed to

- leave via the front door/main entrance. The restaurant will be in compliance with all state and local laws in regards to Exit Signs and maintaining each exit.
- 5. Crowd management When necessary there will be staff security located at the front door continually counting for occupancy to maintain crowd control and manage the occupancy numbers. Should the venue reach occupancy capacity a line will be formed down in front of the venue with stanchion lines. There is plenty of Camperdown plaza space in this area and there is no other business in operation.
- 6. Crime prevention through environmental design The venue has been designed in such a way that almost every area is open and can be observed by security and employees at a single glance. The primary entrance being the only viable method of entry or exit unless there is an emergency and the kitchen exit needs to be used makes controlling who comes in and out of the venue possible.

#### **Operating Plan**

- 1. Seating plan See exhibit C.
- 2. Schedule a feasibility inspection of the property We will schedule the inspection and be available to reply with any reasonable request made by the inspector.

#### **Business Plan**

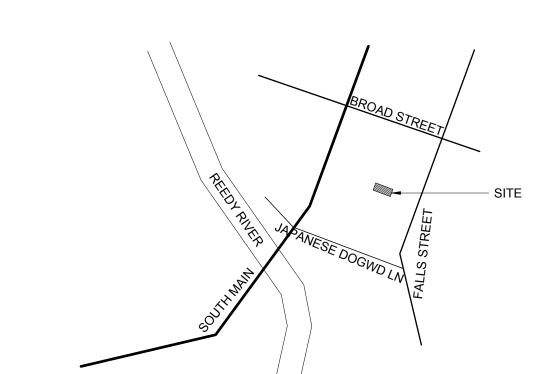
- 1. Business Plan Summary: Target Audience, Theme, Objectives / Goals Our target audience is young professionals aging from 18 40. Our theme is to redefine and create a new modern take on therapy by providing a fun atmosphere for all ages to have fun, eat, and play. Our objective and goal is to bring to downtown Greenville their first entertainment concept and to inspire play through community with others.
- 2. Projected revenue % alcohol vs. food sales 75 % alcohol vs 25 % food.
- 3. Fees for entry / membership / entertainment There will not be a fee for entry. We are considering memberships, but not immediately when we open. Since we will offer various entertainment options within our venue those will be priced per person, and per rental bay consistent with other entertainment businesses such as Top Golf. Entertainment prices could also vary depending on peak vs off peak hours. Right now our pricing model includes \$15 9 holes of mini golf, and \$40 per hour for a bay rental for axe throwing, ice curling, and ping pong which includes up to 6 guests.
- **4. Status of city business license application** Was told we couldn't apply until November since we are not opening until early 2022.

- **5. Status of SCDHEC retail establishment permit if applicable** Awaiting the start of construction to schedule our first inspection. Approximate time frame will be in November 2021.
- **6. Status of ABL-901 application to SC department of revenue** Waiting for final background checks on all members and to send in application in the next few weeks.
- **7. Provide documentation that SLED requirements have been met** See exhibit D of background checks. Please do not publish these as they include sensitive personal information.

# INTERIOR UPFIT FOR GROUP THERAPY

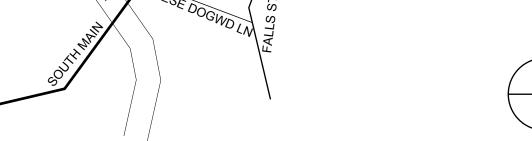
A "BARCADE"

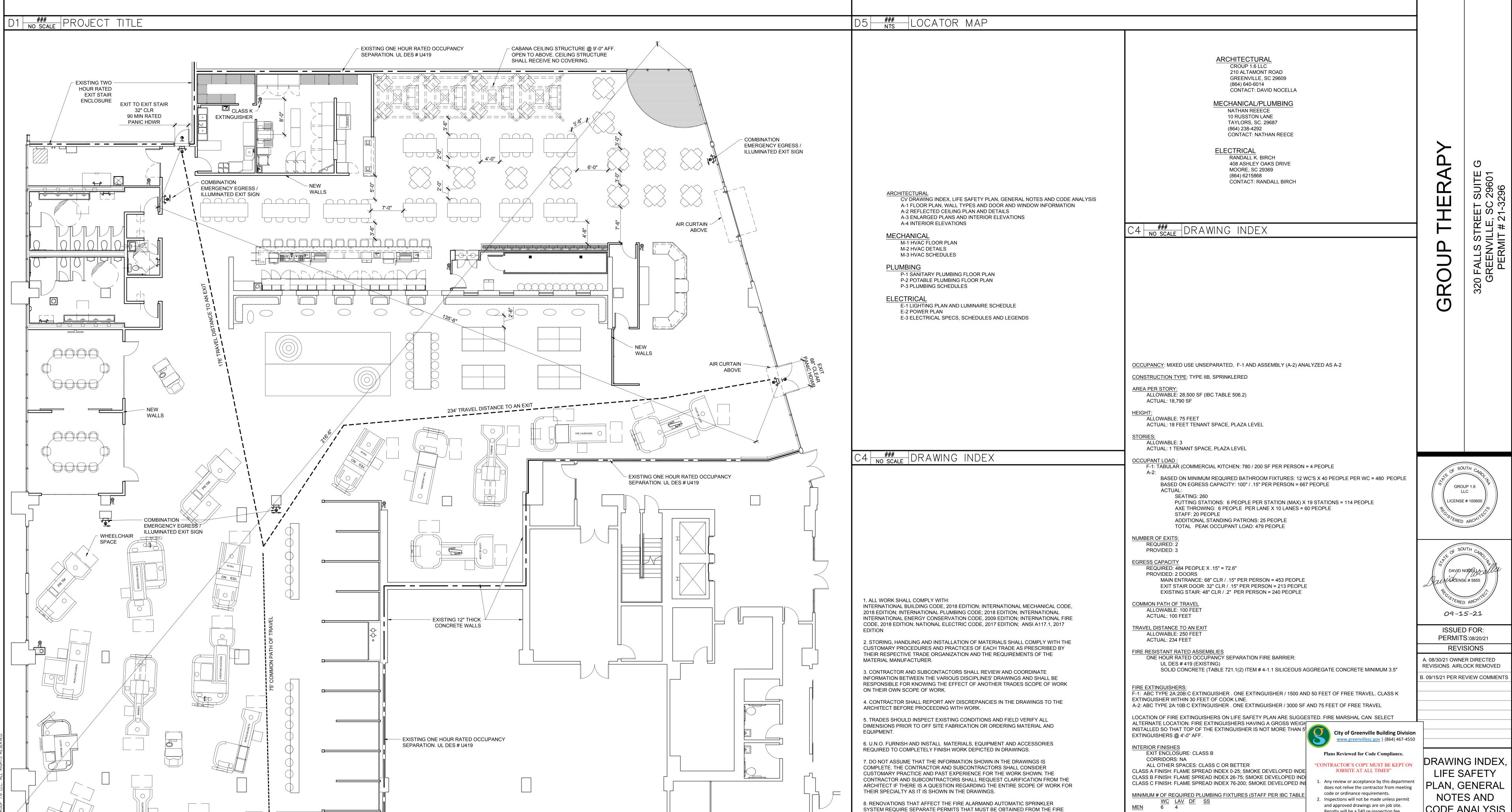
A1 | ### | LIFE / SAFETY PLAN





GREENVILLE, SC 2960 864.640.6014





MARSHAL'S OFFICE VIA ON-LINE APPLICATION. PERMITS MUST BE OBTAINED AND ON

SITE PRIOR TO MODIFICATION THE ASSOCIATED SYSTEMS.

A4 ### GENERAL NOTES

CODE ANALYSIS

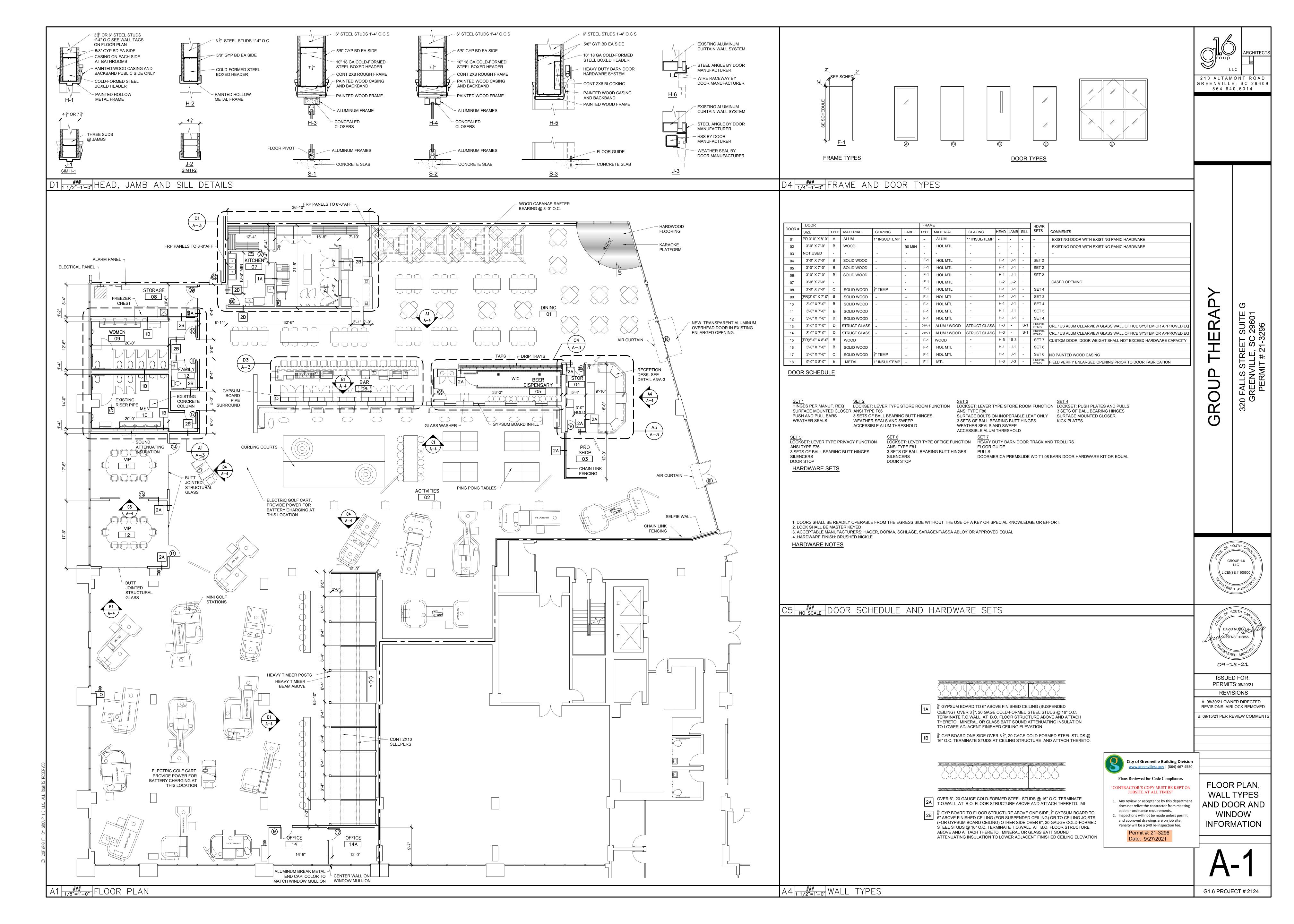
Penalty will be a \$40 re-inspection fee.

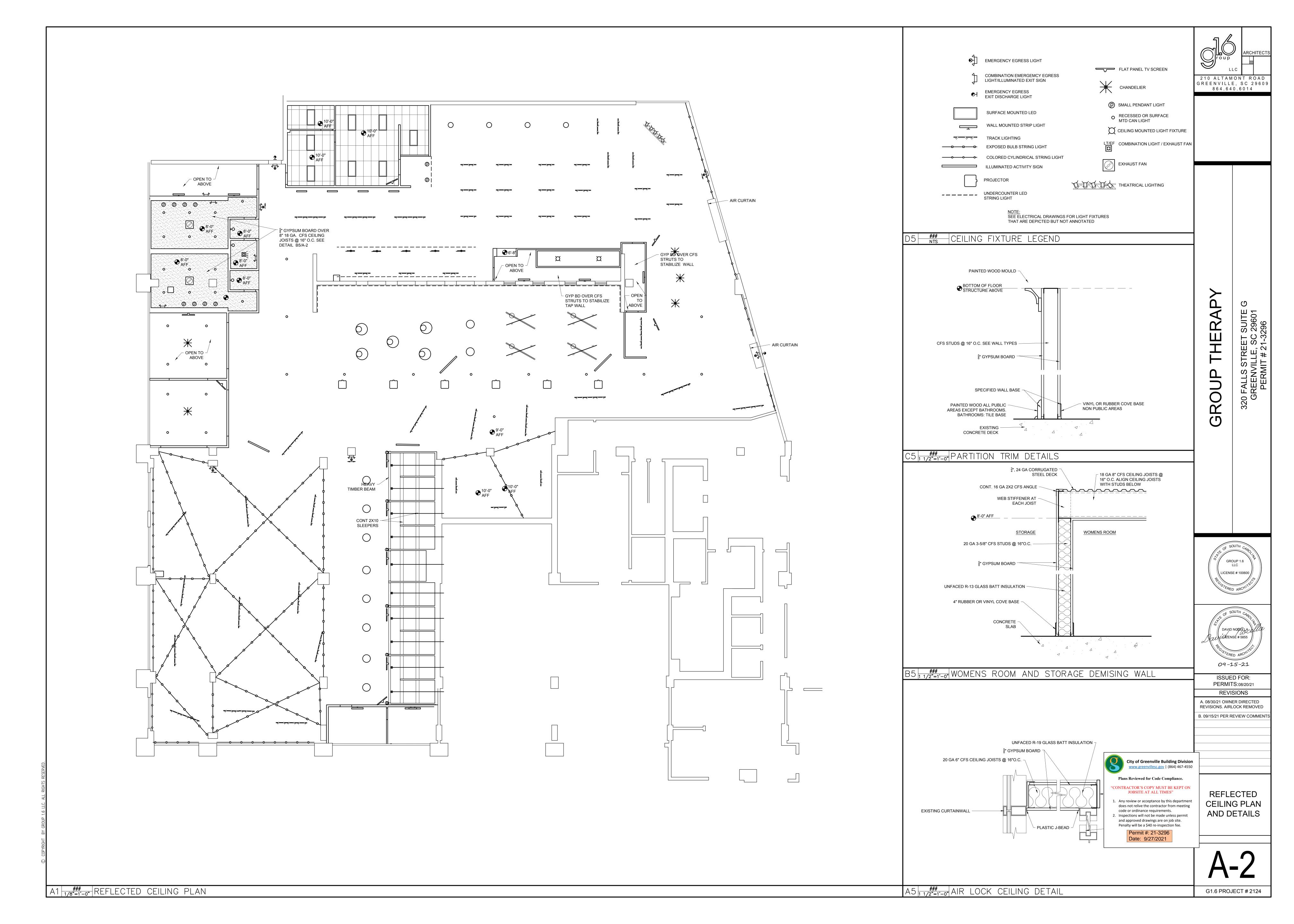
Permit #: 21-3296

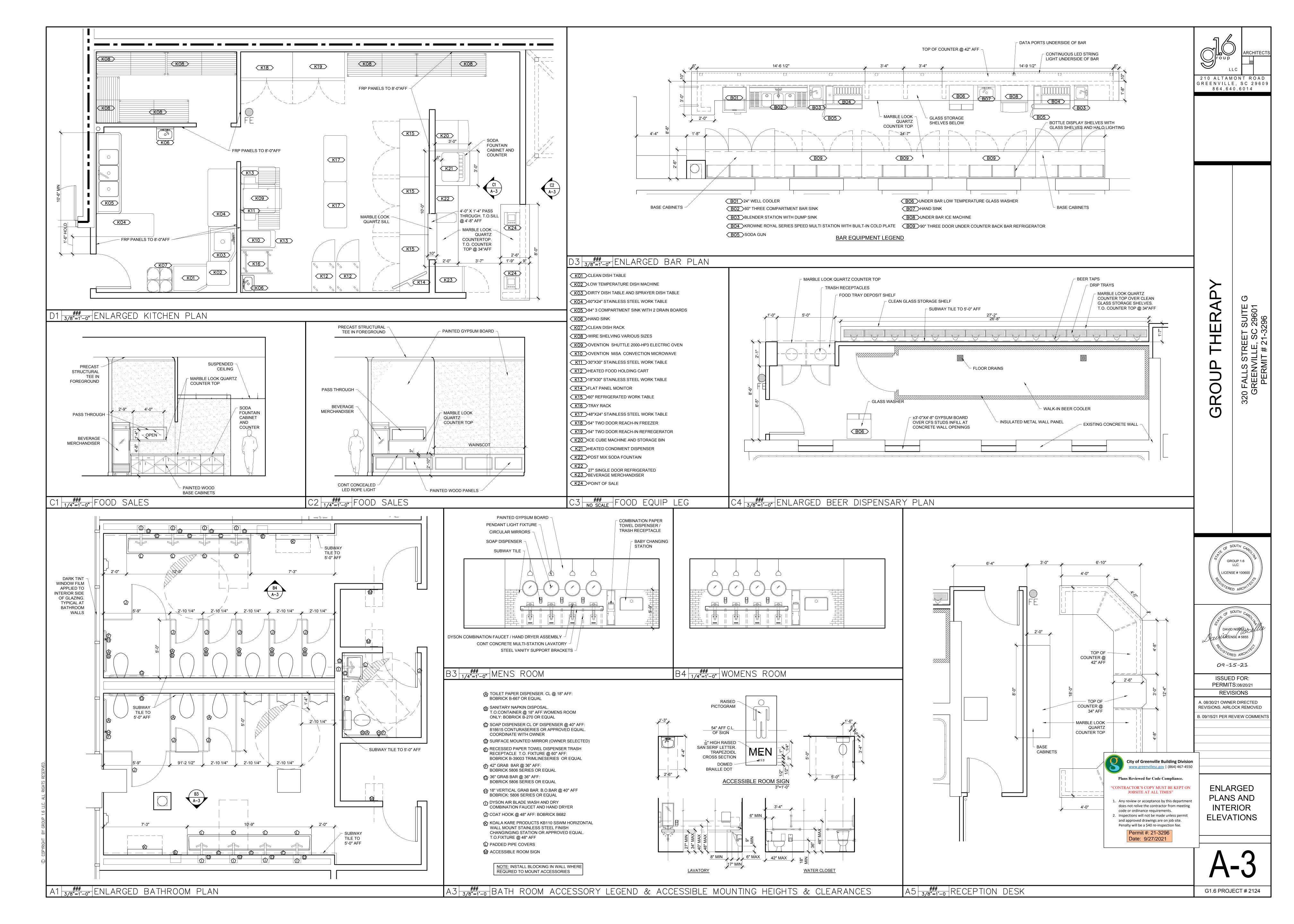
Date: 9/27/2021

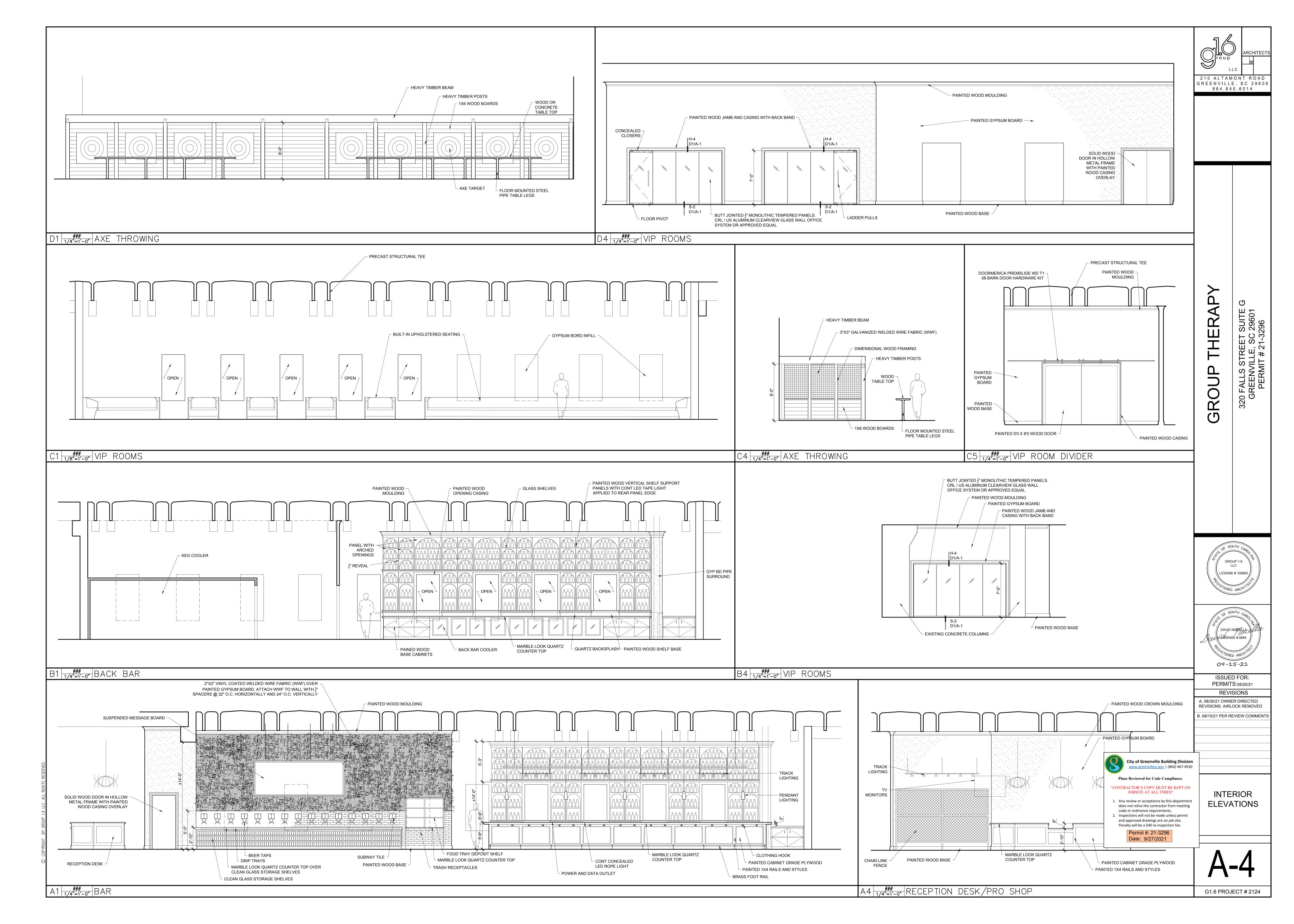
A5 ### CODE ANALYSIS

G1.6 PROJECT # 2124









BROAD STREET & SOUTH MAIN STREET GREENVILLE, SC

LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com Rebecca Gault direct: 864.331.2965 rebeccag@capllc.com





# Berea Day View Cry View

217-A EAST WASHINGTON STREET GREENVILLE, SC 29601 864.752.0300 | WWW.COLLETTRE.COM

#### **DEMOGRAPHIC SNAPSHOT (2018)**

Population	9,101	39,735	
Projected Pop. (2023)	9,863	43,740	
Avg. Household Income	\$72,813	\$70,716	\$

1 mile

#### **DAYTIME POPULATION**

Total Businesses	2,541	3,986
Total Employees	28,913	41,786

#### **WEEKEND PEDESTRIAN COUNTS**

**Broad Street - Japanese Dogwood Lane** 

#### THE PEACE CENTER

Over 600 Events Per Year

#### **PROPERTY DETAILS**

3 mile

2 mile

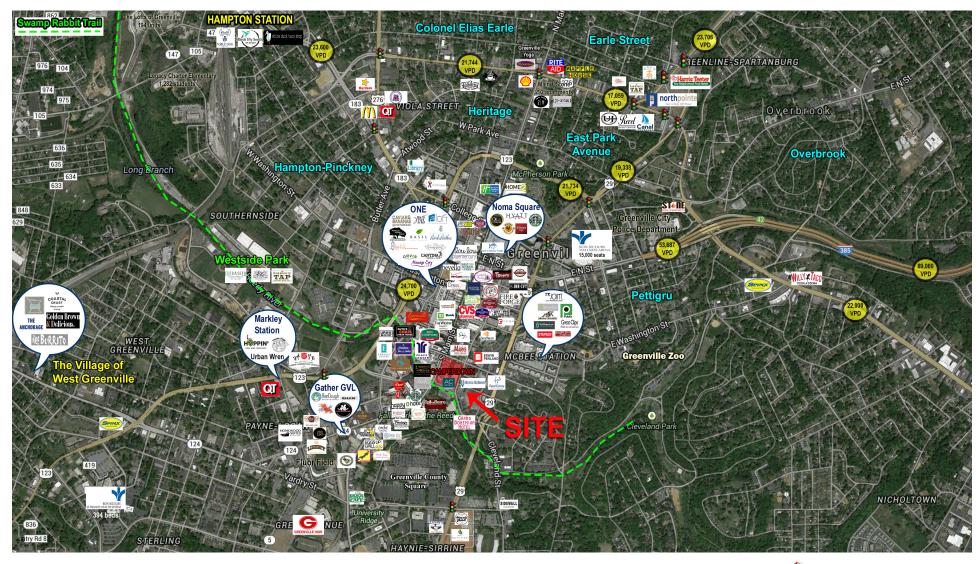
3 IIIIIe	•	Phase I - Gannett Building - 5,546 SF of retail space available
79,469		That Tall and Tall an

- 87,061 Phase II mixed use development delivery 1st QTR 2020
- \$68,640 250 apartment units
  - +/-70,000 SF of retail / restaurant available for lease
  - 6.597 196 room AC Hotel by Marriott
- 72,643 18 luxury condos
  - 150,000 SF of office space
  - 900 parking spaces with valet services
- 30,711 Co-tenants include: Bank of America, Elliott Davis, Larkin's





LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com Rebecca Gault direct: 864.331.2965 rebeccag@capllc.com





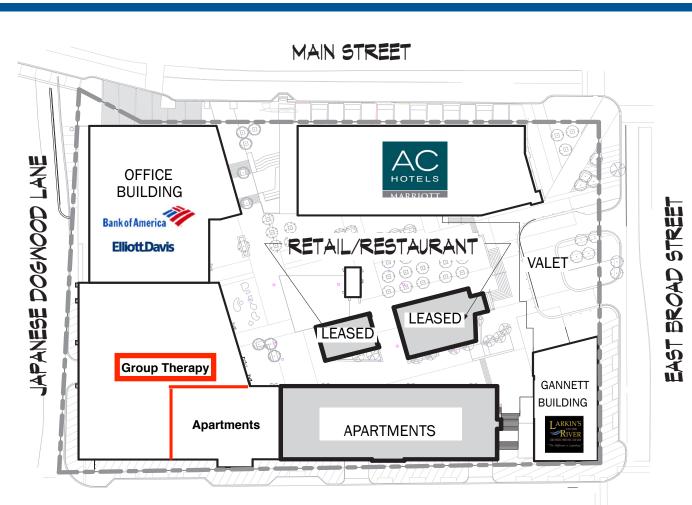


LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com Rebecca Gault direct: 864.331.2965 rebeccag@capllc.com







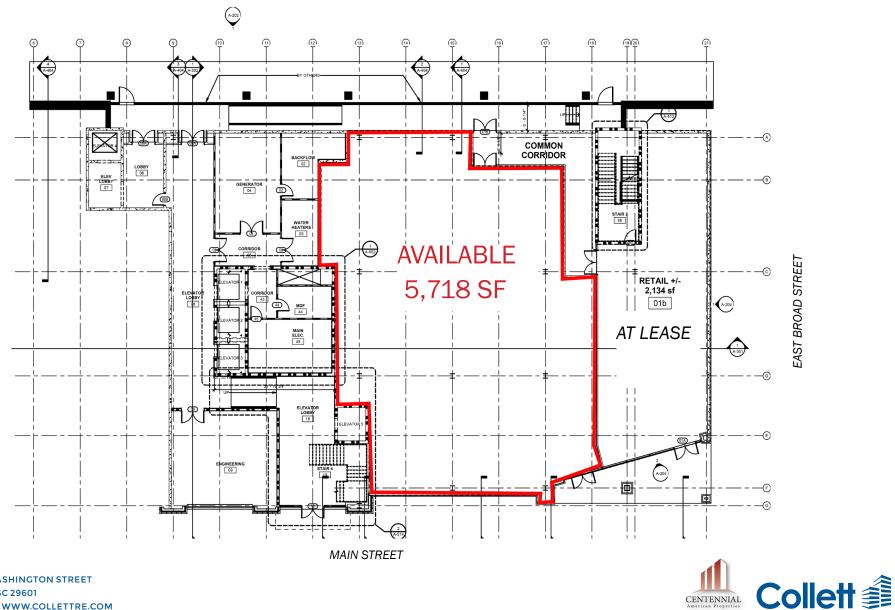


FALLS STREET

PLAZA LEVEL

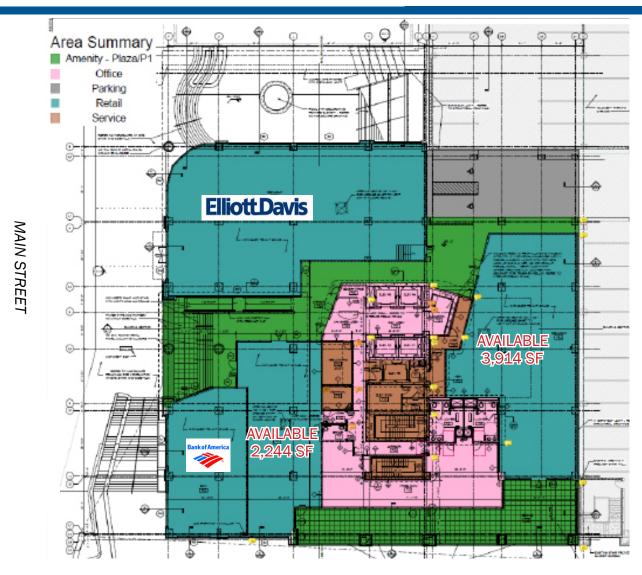


CENTENNIAL



LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com

#### **RETAIL UNDER OFFICE BUILDING - FACING MAIN STREET**

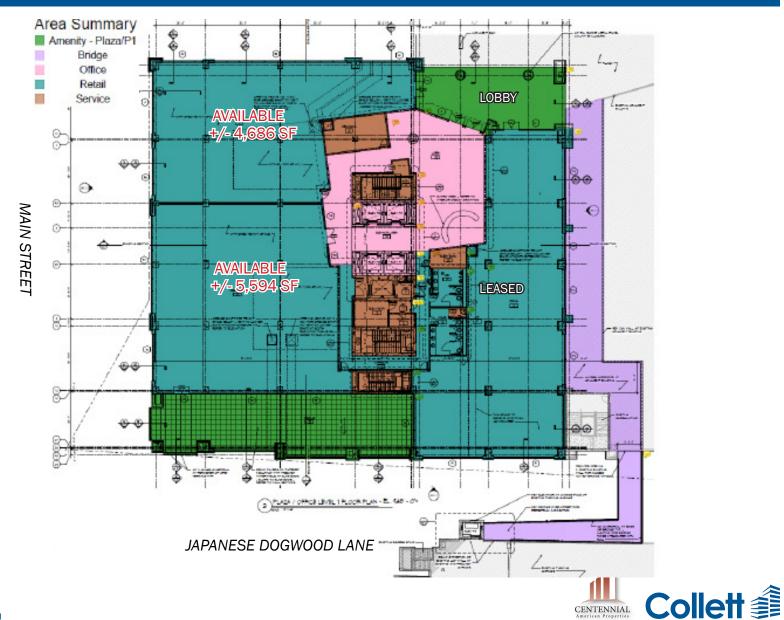


JAPANESE DOGWOOD LANE



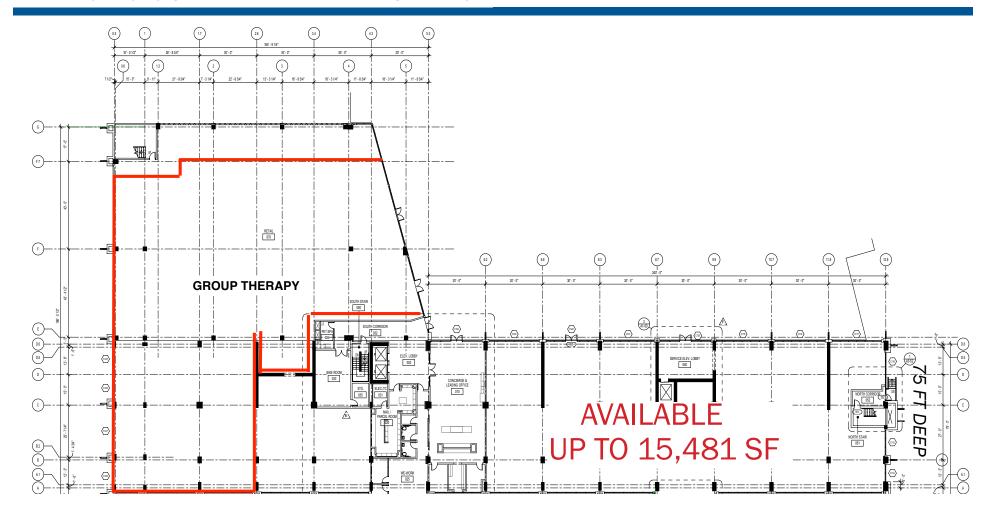


#### **RETAIL PLAZA LEVEL - OFFICE BUILDING**



LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com

#### RETAIL SPACES UNDER APARTMENT BUILDING



**FALLS STREET** 



LEASING | Cortney Carter direct: 864.752.0302 ccarter@collettre.com

Rebecca Gault direct: 864.331.2965 rebeccag@capllc.com

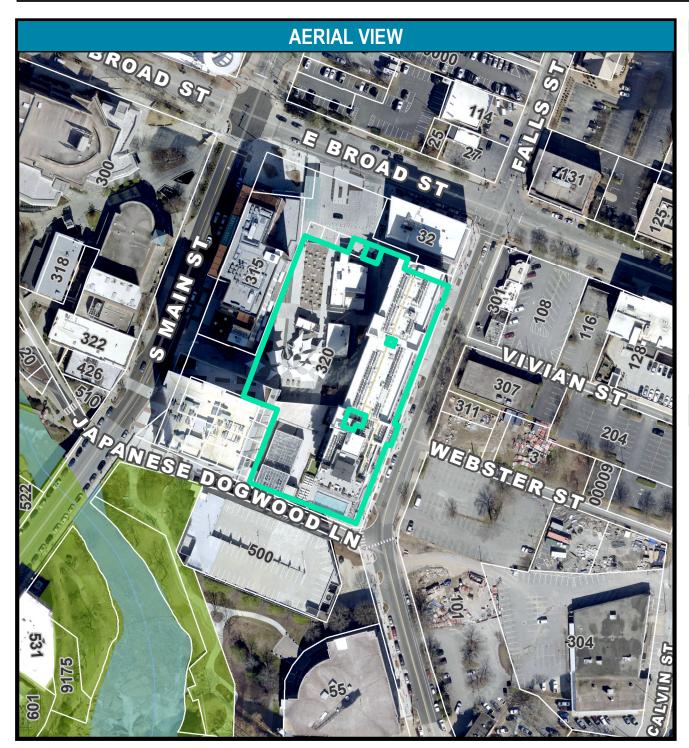
#### **GREENVILLE FACTS & FIGURES**

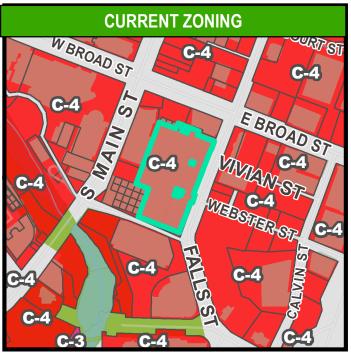
- "Best Small Cities in the US" (National Geographic Traveler 2018)
- "Top 10 Traveler's Choice Destinations on the Rise" (Trip Advisor 2018)
- "4th Fastest Growing City in the US" (US Census 2017)
- "The 24 Coolest Towns in the USA 2017" (Matador 2017)
- "Top 5 Places in the US to Retire" (Conde Nast Traveler 2017)
- "America's Best Downtowns" (Forbes 2017)
- Office space downtown totals over 3 million square feet, accounting for 1/3 of the total office space in the Greenville/Spartanburg area
- Bon Secours Wellness Arena (15,000 seat sports & entertainment arena)
- The Peace Center (2,100 seat concert hall, 430 seat outdoor amphitheater, over 300 events per year)
- With more than 250 international firms, from more than 24 different countries, the Upstate boasts the highest international investment per capita in the nation. Greenville is home to such national and international corporations as Fluor, Hubbell Lighting, BMW and Michelin North America
- 9th fastest growing city in America
- Greenville is home to Bon Secours St. Francis Health System and Greenville Hospital System, which is the nation's first multi-hospital system
- Ranked 7th for economic development among all MSA's across nation





# **S 21-781 • 320 FALLS STREET, STE G**







## **S 21-781 • 320 FALLS STREET, STE G**

